

# Ideas To Help Sell Your Home

~consultation and coaching on preparing your home for the market  
by mindy irish



**The Process:** A room-by-room *“Walk-and-Talk” Consultation* on the interior and exterior components of the home; Includes all areas of the home, and the basement, garage, curb appeal, complete exterior, and even exterior views from within the home

**What’s Included:** Using a detailed worksheet to be given to the seller, Mindy will give feedback on:

- ✓ The First Impression and Overall Appearance
- ✓ Furniture Layout
- ✓ Accessory Placement
- ✓ Wall Colors
- ✓ Organizational Strategies
- ✓ Room Definition and Usage
- ✓ Lighting



## **Mindy’s Background:**

- ✓ *IU Grad* with a degree in education allowing her strategies in planning, organizing, and presenting
- ✓ *Custom Home Builder* and *General Contractor* with multiple contacts in the industry; Featured builder in the *Builder’s Journal* July 2007 issue
- ✓ *Home Renovator* with a specialty in taking a neglected property and turning it into a conversation piece
- ✓ Recent multiple time *Home Buyer and Seller*...Since 2005, she and her husband have moved 5 times and have personally bought, sold, and worked on 10 properties in all conditions and price points

## **Fees:**

- **“Walk and Talk” Consultation Package**-includes on-site evaluation and ongoing email contact  
\$100 for homes up to 4500 square feet  
\$125 for homes over 4500 square feet
- **Design and Color Assistance for Selections...colors, counters, floors, lighting, décor accessory shopping**  
\$35/hour
- **Organization, Staging Set Up, Install Using Client’s Décor**  
\$35/hour
- **General Contracting Seller’s Home Renovation**  
Call for quote-includes scheduling subs, making selections, and job management



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View her picture gallery at [www.dmirish.com](http://www.dmirish.com)